



**FINANCING
OAC**



DR. ROOF & DR. SIDING

Our Partnerships | Your Peace of Mind

Only an elite few are chosen as a Platinum Contractor.

Dr. Roof is your Owens Corning Platinum Contractor with Lifetime Labor and Material Warranties backed by Owens Corning.

James Hardie Selects only the top quality siding contractors and so should you! *Dr. Roof is a James Hardie Preferred Siding Contractor.*



GETTING STARTED

INSULATION

Since energy costs are only continuing to rise, it's a smart idea to protect your home against these rising expenses. A well-insulated home can significantly reduce the cost of utility bills throughout the year. **Dr. Roof has partnered with Owens Corning –the insulation and energy-efficiency experts–** to help get the job done quickly and efficiently with the use of their proprietary AttiCat Expanding Insulation System.

ICE AND WATER SHIELD

Added Protection– Acts as a waterproof barrier in the most vulnerable sections of the roof to create a second line of defense.

UNDERLAYMENT

A roof is a big investment. That's why it's important to make sure it's done right from the beginning to help ensure it's protected from water damage in the attic, such as mold growth and rotting deckboards. One of the first steps to a high-performing roof is choosing underlayment, so choose only the best underlayment designed to protect your home.

ROOFING SHINGLES

Woodmoor Woodcrest Shingles

An extra-thick, three-dimensional appearance that evokes the look of wood shake. Woodmoor shingles also boast great endurance- they come with a Lifetime Labor and Materials Warranty, 130**MPH Wind Resistance Warranty and Algae Resistance Warranty. Most important, only Platinum Contractors give you the option of **Lifetime Labor/Workmanship Protection.**

TruDefinition Shingles

Available in popular colors with bold, lively contrast and complimenting shadow lines for greater dimension. They feature a Lifetime Labor and Materials Warranty, 130 MPH Wind Resistance Warranty• and an Algae Resistance Warranty. Dr. Roof offers **Lifetime Workmanship**, a feature only Owens Corning Platinum Contractors can offer.



PROTECTION ONLY A PLATINUM CAN OFFER

VENTILATION

Our ventilation products protect the roof from failure by removing heat and moisture from the attic ridge vent. Leading edge ventilation is a very important part of the performance of your home. We will gladly install a balanced ventilation system to meet your home's needs.

The insurance every home should be covered by:
Platinum Lifetime Workmanship

Owens Corning Roofing Platinum Contractors are the only contractors who can offer the Owens Corning Platinum Roofing Warranty.

The Platinum Roofing Warranty not only provides our strongest coverage, it also covers workmanship for life (as long as you own your home). And if we trust you Platinum Contractor enough to guarantee their workmanship for life, so can you.

Dr. Roof is the Platinum Contractor you and your family can trust.





James Hardie
A SMART INVESTMENT

DR. SIDING
—INC.—

A SUPERIOR CHOICE



The Pro's know

Increase Curb Appeal and resale Value with James Hardie® Siding

"Since it was added to the survey in 2005, fiber-cement siding replacement has been remarkably stable: it has ranked first every year, and this year showed less than 0.6% cost increase than the year before."

-Remodeling magazine, Nov 2011

- Money magazine singles out Hardie Plank® siding as a great value; a smart investment that delivers on durability
- Smart Money magazine lists James Hardie in Smart Fiscal Sense feature
- #1 Quality Exterior Lap Siding Product for the past thirteen years. *Builder Magazine* 1998-2011
- James Hardie® siding is featured on over 20 Southern Living, Coastal Living and Sunset magazine Idea Houses. And on over 50 Houses on ABCs Extreme Home Makeover



HGTVs "20 ways to add value to your house."

#1: Spruce Up the Siding



There are many other projects you can tackle, but only re-siding with fiber cement gives you the best return on your investment- 7 years in a row.

- Re-siding with fiber cement gives a 27% better return than adding a bathroom and costs \$27k less to complete
- Roof replacement remodel gives you a 22% less return on your investment than re-siding with fiber cement
- Replacing your windows nets you 9% less return on investment than fiber cement re-siding

Remodeling magazine is the industry's leading home improvement magazine. Since 1988, Remodeling magazine's Cost vs. Value Report has compared construction costs for common remodeling projects with the value they add to a home at resale in the current real estate market. The Result- siding projects using fiber-cement return the highest value at resale.

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